The following guidelines should be observed by PubWest (the “Association”) members during any event, meeting or similar situation (including but not limited to phone meetings, electronic transmissions, or Internet postings) sponsored by the Association (a “Meeting”).

1. No Meeting shall be used for the purpose of creating, or attempting to create, any common understanding or agreement, whether written or oral, formal or informal, expressed or implied, among members with regard to prices, terms, or conditions of sale, discounts, distribution, territories or customers.

2. No Meeting shall include any discussion regarding product prices or pricing methods, quotas or similar limitations on sales, or involve allocation of territories or markets or customers in any way.

3. No Meeting shall include any discussion that might be construed as an attempt to create a barrier to entry to any person or business to any market or to any customer for goods or services, or to prevent or boycott any business from obtaining goods or services freely in the market.

4. No Meeting shall include any discussion that might be construed as an agreement or understanding to refrain from purchasing any goods, materials, equipment, services or other supplies from any vendor.