



PUBWEST 2017 EXHIBITOR PRICE SHEET

To register, go to www.pubwest.org and click the link Register for Conference. This link will take you through an easy step-by-step registration process. You will be asked for a credit card to complete the transaction.

	MEMBERS	NON-MEMBERS
10' x 10' wall space	\$925	\$1025
8' Tabletop	\$750	\$875
8' Tabletop Sole Proprietor/Freelancer	\$675	\$825

DISCOUNTS

- *Early Bird Discount:* Save 15% before December 15, 2016. You will see instructions for taking the Early Bird Discount on our online registration form.
- *Hotel Discount:* Save \$20 if you stay at the host hotel, The Benson Hotel. Click the appropriate box on our online registration form to receive this discount.
- *New Attendee Discount:* First-time PubWest conference attendees will receive a \$25 discount.
- *“Better Together” Discount:* Bring a colleague or friend who has never attended PubWest before for \$275.

Conference programming can occasionally change between press time and the conference. Please check Pubwest.org for updates.

EXHIBITOR REGISTRATION INCLUDES:

- Thursday evening Opening Reception
- Thursday evening 40th Anniversary Party
- Friday morning 3 mile walk/run
- Friday Annual Membership Meeting Luncheon
- Saturday Keynote Luncheon
- Morning coffee and pastries
- All midmorning and afternoon coffee breaks
- Saturday night PubWest Party
- We invite and encourage exhibitors to attend conference sessions, as their schedules allow.

If more than one person is coming from your company, please register them online as a Supplemental Exhibitor. They must be registered to receive a name badge, to be included in the conference Who’s Who, and to join us for meals. Meal prices range from \$25-\$35 for Supplemental Exhibitors.

TRAVEL INFORMATION ON PAGE 13

OPTIONAL ACTIVITIES *(requiring separate fees)*

THURSDAY INTENSIVE SESSIONS

PubWest Members: \$275 | Non-members: \$325 | Student rate (with valid ID):\$225

10:00 a.m.–2:00 p.m. *(includes box lunch)*

Long Documents Without Tears:

Best Practices and Pro-Level Tips for Book Design and Production in InDesign

10:00 a.m.–2:00 p.m. *(includes box lunch)*

How to Partner with Authors to Maximize Sales: The New Rules for Publicity and Marketing

10:00 a.m.–2:00 p.m. *(includes box lunch)*

Pop-Culture Publishing: Graphic Novels, Art and Children's Books

2:00–5:00 p.m.

Publishers Roundtable *(no cost to publishers and heads of house attending PubWest 2017)*

ADDITIONAL THURSDAY ACTIVITY

Three Bookshops and Good Coffee! 2:00 p.m.–4:30 p.m

Members: \$30 | Non-members: \$40

IMPORTANT EXHIBITOR INFORMATION

Exhibitor setup will take place on Thursday, February 9, 2017, between 9 a.m. and 4:00 p.m. and must be completed in time for the opening reception at 5:30 p.m. Any exceptions to this policy must be granted by the PubWest office. Thank you.

Exhibit hall hours are Thursday from 5:30 p.m. to 6:30 p.m., Friday 8:00 a.m. to 4:00 p.m., and Saturday from 8:00 a.m. to 3:45 p.m. Please check our website for any changes to this schedule.

Any changes in exhibit arrangements must be made by January 4, 2017. Until that date, the cancellation fee is 50% of the exhibit space. No refunds for exhibit space will be given after January 4, 2017. Please note: No refunds will be given at any time for Conference Resource Guide advertising or sponsorships.

All orders for exhibit space are subject to approval by PubWest. PubWest will not be liable for any failures to provide exhibit space that occur due to circumstances outside the control of PubWest. PubWest reserves the right to reject, adjust, or cancel any order for exhibit space for any reason at any time. In the event that PubWest fails to provide exhibit space, its maximum liability will be limited to the amount of exhibitors' payment for exhibit space. Exhibit space is sold on an as-available basis.

TEAR DOWN PENALTY: Any exhibitor dismantling or otherwise tearing down their booth before the end of trade show exhibit hours will be subject to a \$250 penalty. Please remember attendees may be visiting the exhibit hall late during the conference.

PubWest is a Colorado nonprofit corporation and Federal not-for-profit 501(c)6 organization, with federal tax ID number (FEIN) 84-0796515.