



PUBWEST 2017

ATTENDEE PRICE SHEET

To register, go to www.pubwest.org and click the Register for Conference. This link will take you through an easy step-by-step registration process. You will be asked for a credit card to complete the transaction.

FULL CONFERENCE REGISTRATION INCLUDES:

- Unlimited access to Friday and Saturday seminars
- Thursday evening Opening Reception
- Thursday evening 40th Anniversary Party
- Friday morning 3 mile walk/run
- Friday Annual Membership Meeting Luncheon
- Saturday Keynote Luncheon
- Exhibit hall pass
- Morning coffee and pastries
- All midmorning and afternoon coffee breaks
- Saturday night PubWest Party

PubWest Member: \$550
(Early Bird registration
15% off before 12/15/16)

Non-Member: \$650
(Early Bird registration
15% off before 12/15/16)

Student Rate: \$275
(No Early Bird discount)

DISCOUNTS

- *Early Bird Discount:* Save 15% before December 15, 2016. You will see instructions for taking the Early Bird Discount on our online registration form.
- *Group Discounts:* Companies can save 10% on their registrations when they register as a group. Groups must have 2 or more people from the same company. One person must go online and register the entire group.
- *Hotel Discount:* Save \$20 if you stay at the host hotel, The Benson Hotel. Click the appropriate box on our online registration form to receive this discount.
- *New Attendee Discount:* First-time PubWest conference attendees will receive a \$25 discount.
- *“Better Together” Discount:* Bring a colleague or friend who has never attended PubWest before for \$275.

Conference programming can occasionally change between press time and the conference. Please check Pubwest.org for updates.

TRAVEL INFORMATION ON PAGE 13

ONE-DAY TICKET OPTION

A One-Day Ticket includes unlimited access to conference sessions on the selected date, exhibits, receptions, morning coffee/pastries, midmorning and afternoon coffee breaks. A One-Day Ticket for Friday, February 10, includes the PubWest Annual Membership Meeting Luncheon, and a One-Day Ticket for Saturday, February 11, includes the Keynote Luncheon and PubWest Party.

FRIDAY ONLY, FEBRUARY 10

PubWest Member	\$350
Non-member	\$375

SATURDAY ONLY, FEBRUARY 11

PubWest Member	\$350
Non-member	\$375

ADDITIONAL MEALS AND TICKETS

If you need to order additional meal / party tickets or exhibit hall passes, please contact the PubWest office, kent@pubwest.org or 503-901-9865.

CANCELLATIONS

- Before December 26, 2016, cancellations may be made for the full amount of tuition, less a \$75 processing fee.
- Between December 27, 2016 and January 8, 2017, the cancellation fee is 75 percent of tuition.
- No tuition refunds will be given after Friday, January 9, 2017.

OPTIONAL ACTIVITIES *(requiring separate fees)*

THURSDAY INTENSIVE SESSIONS

PubWest Members: \$275 | Non-members: \$325 | Student rate (with valid ID): \$225

10:00 a.m.–2:00 p.m. *(includes box lunch)*

Long Documents Without Tears:

Best Practices and Pro-Level Tips for Book Design and Production in InDesign

10:00 a.m.–2:00 p.m. *(includes box lunch)*

How to Partner with Authors to Maximize Sales: The New Rules for Publicity and Marketing

10:00 a.m.–2:00 p.m. *(includes box lunch)*

Pop-Culture Publishing: Graphic Novels, Art and Children's Books

2:00–5:00 p.m.

Publishers Roundtable *(no cost to publishers and heads of house attending PubWest 2017)*

ADDITIONAL THURSDAY ACTIVITY

Three Bookshops and Good Coffee! 2:00 p.m.–4:30 p.m

Members: \$30 | Non-members: \$40